

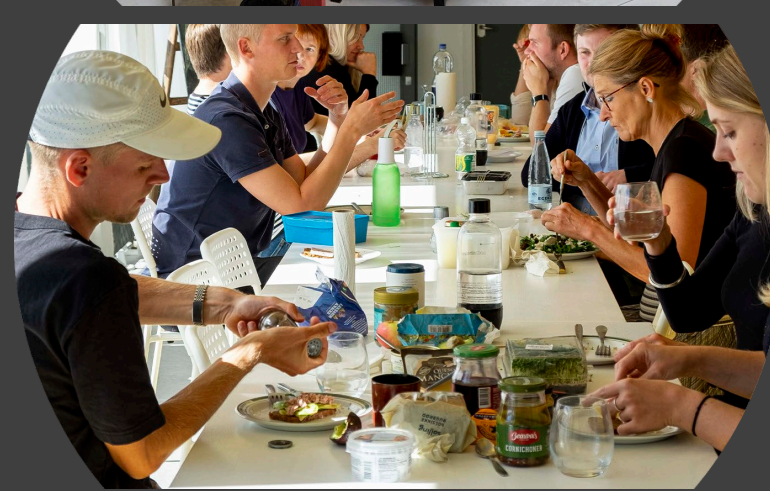
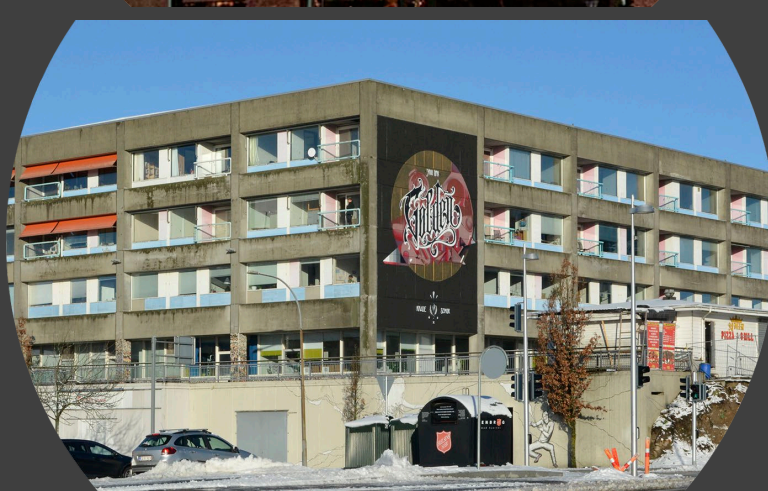


Entrepreneur Festival in Gellerup

Draft of concept by VisionPilot ApS



Contact: Hanne Marklund
hm@visionpilot.dk



OBJECTIVE

Cluster of Entrepreneurs in Gellerup presents an event consisting of inspiration, knowledge and networking for current and future entrepreneurs

The objective is to celebrate entrepreneurship and put a spotlight on the many skilled entrepreneurs in the Gellerup area. This will also help brand Gellerup a powerhouse for entrepreneurship.

Cluster of Entrepreneurs in Gellerup is an umbrella association for nearly 100 small and smaller businesses in the three entrepreneurial houses in Gellerup - Den Gode By; Square One; Kollektivbyen

Organizer: Cluster of Entrepreneurs in Gellerup

Date: 26th of October 2023

Venue: City Vest

DRAFT OF CONCEPT

Cluster of Entrepreneurs in Gellerup presents a day filled with inspiration, knowledge and networking for current and future entrepreneurs. The goal is to celebrate entrepreneurship and highlight the many entrepreneurs in the area as well as create a better image of Gellerup and brand the area as a powerhouse for entrepreneurship. Cluster of Entrepreneurs in Gellerup.

The festival will take place in City Vest, a shopping center with many empty stores, which will be converted into creative and dynamic rooms for entrepreneurial activities. The festival will offer a lot of different events, such as debates; talks; networking; workshops; labs and exhibitor areas.

The festival will be a unique opportunity to support and acknowledge/recognize talents as well as an opportunity to create a positive atmosphere in the area. The festival will also act as a platform for people to network, inspire and learn from each other across different backgrounds and interests. We hope the festival will inspire more people to become entrepreneurs and contribute to the growth and evolution of Gellerup.

